



JOE LAKE DEPARTS AS CEO OF THE CANADIAN FOOD INNOVATION NETWORK

GUELPH, ON, FEBRUARY 2, 2023— The Canadian Food Innovation Network’s CEO, Joe Lake, will be departing the organization in early March as he assumes a new role as Global VP Applied Technology and Innovation at McCain Foods Limited.

As CFIN’s first CEO, Joe played a key role in building the organization, attracting top talent from across the country, and successfully launching CFIN’s online connector platform, YODL. Under his leadership CFIN has awarded more than \$8M to 32 Canadian food tech projects.

“I’ve absolutely loved my time at CFIN,” said outgoing CEO, Joe Lake. “This organization has already proven to be a significant support system for food innovation in this country and as CFIN continues to evolve, its impact will continue to grow. I’m excited about the organization’s bright future and want to thank everyone – staff, board, and our CFIN Community – for making this an incredible experience for me.”

“We can’t thank Joe enough for the commitment, passion, and leadership he brought to CFIN every single day,” said CFIN Board Chair, Sandy Somers. “Despite being such a new organization, CFIN has exceeded expectations and Joe is a big reason why. We appreciate everything Joe has done for CFIN and wish him the best of luck on his new journey.”

In the interim, CFIN’s current executive team will continue to lead the organization. CFIN’s strategic goals and vision remain intact as the organization is well set up for success in both the short and long term.

[ABOUT THE CANADIAN FOOD INNOVATION NETWORK](#)

The Canadian Food Innovation Network (CFIN) is a national non-profit, member-based organization that’s stimulating transformative and transferrable innovation across the Canadian food sector. We connect the Canadian food ecosystem to fresh insights, ideas, and technologies to elevate their business and increase their innovation capacity. [You can become a CFIN member \(for free!\) in less than five minutes.](#)

MEDIA CONTACT

Jamil A. Karim

Communications Director

Canadian Food Innovation Network

Jamil@cfm-rcia.ca